

# **STAUN & STENDER**

Henningsens Alle 8  
2900 Hellerup  
Denmark



# **APPLICATION PORTFOLIO GOVERNANCE**

## EXECUTIVE SUMMARY

Application portfolio governance is the business perspective to your IT Landscape of how to provide governance, risk, cost, and compliance perspectives to your business applications. With a mature governance to your applications portfolio you can take a strategic shift in your company and increase transparency, take-out cost, and transform to a new landscape.

For many years, application rationalization has been a core discipline of the portfolio governance. Recently, there has been a shift towards cloud transformations to quickly enable the low-cost scalability of modern cloud solutions rather than to continue hosting on-premise. We provide improved Application governance to assist strategy architecture management with focus on reducing cost and increasing innovation. Our ready-made solutions are here to help you accelerate the planning and execution towards the cloud.

# BUSINESS QUESTIONS

---

01

---

HOW MANY SYSTEMS DO WE HAVE?

02

---

WHY DO WE HAVE THESE SYSTEMS?

03

---

WHICH SYSTEMS ARE TARGET FOR THE FUTURE?

04

---

WHICH SYSTEMS ARE RUNNING OUT OF SUPPORT?

05

---

TO RATIONALIZE, WHAT IS OUR COST TAKE-OUT?

06

---

WHERE IS OUR IT ROADMAP AND CLOUD PLAN?

# APPLICATION GOVERNANCE MANAGEMENT

---

## DO WE NEED IT?

Every large organization has a large amount of applications that support the business. To ensure the daily business support, business operations want a high uptime and availability. However, there is a fundamentally different perspective that attempts to remove and simplify many of the same applications.

This may be caused by internal efficiencies of doing 'the same' for less, by the wish to standardize by moving more processes into the same applications, or simply by the need to innovate and digitally transform to enable new business services.

Whatever the cause, the focus to transform and establish a future application perspective is the core of managing your applications portfolio – from identifying to selecting to planning what to keep and what to transition into a new form. All while keeping the aimed business change in mind and supported by a digital governance.

By focusing on application portfolio governance, you will be able to get answers to common business questions.

## SOLUTION ELEMENTS

The solution to Applications Portfolio Governance is a business-led discipline to take control of your business applications with the traditional set of processes and data-updates to the estate, such as:

- Management of Application Portfolio
- Applications Rationalisation and Consolidation
- Management of risk of involved technologies
- Management of risk assessments of Applications Portfolio
- Cloud readiness and cloud transformation planning
- Integration and Dataflow Management
- GDPR and Risk Assessments
- Total cost of ownership

Application Portfolio Governance aims to tackle these issues by establishing digital processes and modern solutions to strategy and architecture planning.

To achieve this, transparency, governance, prioritization, and sharing are key elements to onboard the people working with these duties every day.

“IF YOU CAN’T DESCRIBE  
BUSINESS SYSTEMS AND  
SERVICES STRUCTURE, THEN  
WE CANNOT MANAGE INTERNAL  
RESOURCES SUCH AS  
PROCESSES, PRODUCTS AND  
SERVICES; THEN WE CANNOT  
IMPLEMENT A STRATEGY JUST  
ASSUMING THESE ARE  
INDEPENDENT THINGS.”

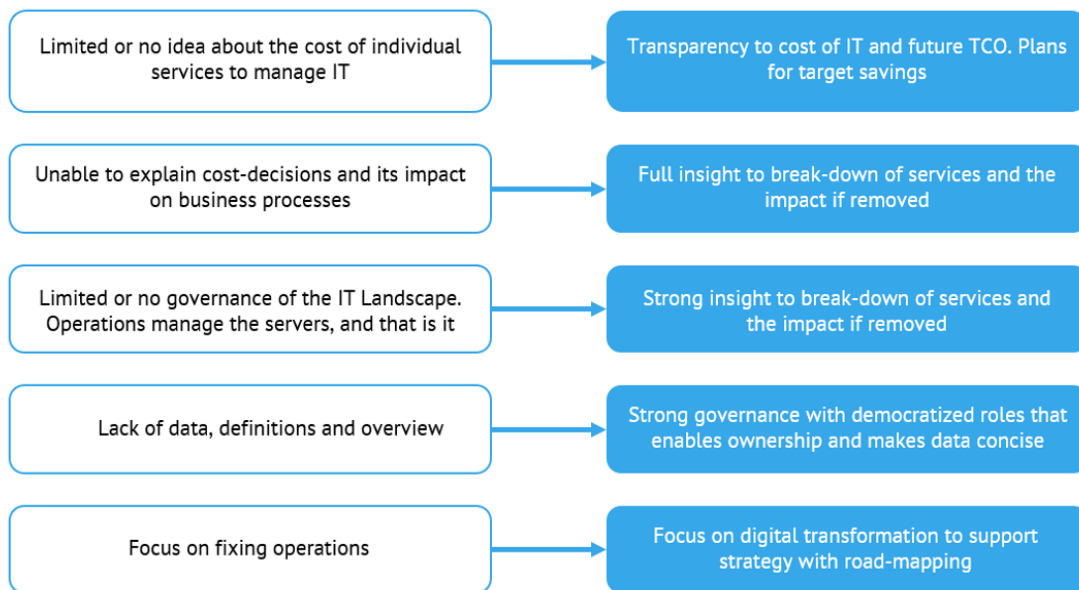
- WARREN RITCHIE, FORMER CIO OF VW  
AMERICAS

# NEXT-INSIGHT

## SHIFT OF MINDSET

As more and more solutions are delivered by cloud-vendors, there is a shift in the architecture practice to move away from the old “IT-centric” applications stack. The focus lies on the business perspective of services and cost, brought together in a

much more transparent construct of cause, cost and effect. We can with Next-Insight help you to move into the new era succeeding with this transformation:



## TRANSPARENCY

Next-Insight offers fresh and updated information to the estate of business and IT. We integrate and rely on external data sources, bringing it all together in an intuitive and single source of connected and collaborative truth. We help you to manage lifecycle management, having a clear focus on what should be innovated, consolidated, or removed. We guide you during

your transformation where you will grow the maturity and agility of your organisation. We keep the service in a business-centric view and with a strong focus on governance. With our assistance, you gain improved transparency.

## INTEGRATIONS

With Next-Insight there is access to API and SSIS to support integrations with most external systems.

For customers having AD with ADFS, Next-insight is supporting Single-Sign-On.

For customers having computer assets in a CMDB, Next-insight is supporting integrations too (Cherwell, ServiceNow and Remedy, etc.).

With an online information portal driven by Next-Insight, you gain insight to the future mastering an eco-system of connectivity. Exports are easily obtained in Excel, PowerPoint or Word, so that you can further manipulate data.

While Single-Sign-On is something we advocate to do during the early stages of the implementation, many of the additional data-sources can be imported or connected later.



### CHERWELL

Align the CMDB with the EA and governance portal in Next-Insight.



### SERVICE NOW

Eliminate time with our integration to Service-Now. Manage your connected insight in Next-Insight.



### SNOW

#### SOFTWARE

Synchronize your software and asses compinent lifecycles with your architecture repository, Manage your vendor contracts.



### FLEXERA

Synchronize your software and asset component lifecycles with your architecture repository.



### MICROSOFT WORD/PDF

Generate output in Word and PDF to support compliance requirements. Automatic-report generation.



### MICROSOFT EXCEL

Import & export from Excel. Export or synchronize directly from Next-Insight to support adhoc analysis and BI.



### MICROSOFT SQL

Next-Insight supports integration to external databases for import, export & online synchronization.



### XML

Next-Insight benefits from import & export to XML to support e.g. BPMN, data imports, etc.

# NEXT-INSIGHT: BETTER ANALYTICS AND DATA QUALITY

---

## DRIVERS

Next-Insight carries an ArchiMate-based metamodel and TOGAF-related views. In one portal, you have the possibility to align how business applications support products and services, how they enable business capabilities, and how they should be decomposed into components, services, and instances. No one has a better insight to the information that connects a business end-to-end than an enterprise design tool like Next-Insight. With ArchiMate comes a holistic focus on planning, architect and run. This allows much better data quality as comparisons can be made between the same types.

## OPERATIONAL COST EFFICIENCY

A healthy information model with solid data and high user-adoption is key. By connecting to external tools, we are able to connect several data sources and provide you with visual and understandable data representations to support your decision making. We are in the business to help you setup the right approach using the right technology to deliver operational cost efficiency.

## PROCESS SIMPLIFICATION AND APPLICATIONS RATIONALISATION

Understanding your business priorities, your IT landscape, and the reports will help you to point out where you have candidates for consolidation. Each time your business is acquiring a new business, you

need to walk-through the business capabilities, your business processes, and applications to remove redundancy. With accurate and updated information, you will improve your process knowledge and let managers and stewards update the portfolio to ensure candidates for cost take-out.

Often, we see that with focus on cost and applications rationalisation, organisations can quickly remove significant amounts of cost that pays back the business case within the first year. Compared to other initiatives, this investment in consolidation options is often one of the first initiatives to kick-start a journey to a more digital future. Without an information model behind such an initiative, you will likely end up with loose ends in spreadsheets or your CMDB, so the benefit comes from bringing various data sources into a common ArchiMate structure that is proven to be structured and successful for cost and consolidation.

## CLOUD TRANSFORMATION

One of the biggest drivers during this decade is to benefit from large-scale PaaS and SaaS offerings in the cloud. With Next-Insight you can manage the entire cloud transformation to plan and track the migration to a future IT landscape with few home-made self-hosted solutions. For CIOs, it is crucial to analyse and plan the future IT landscape to reach simplification and modernization.



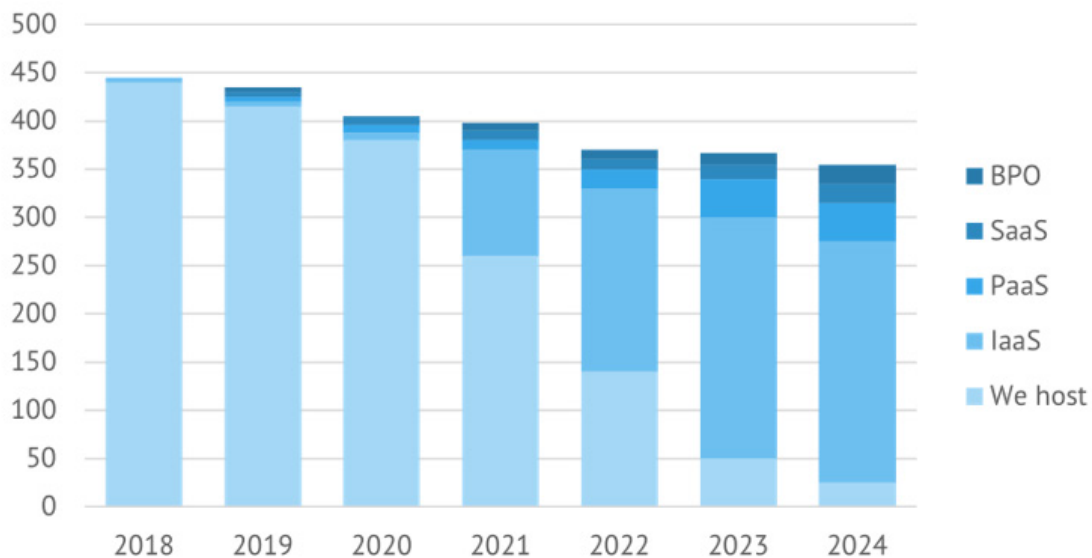
## APPLICATION CONSOLIDATION

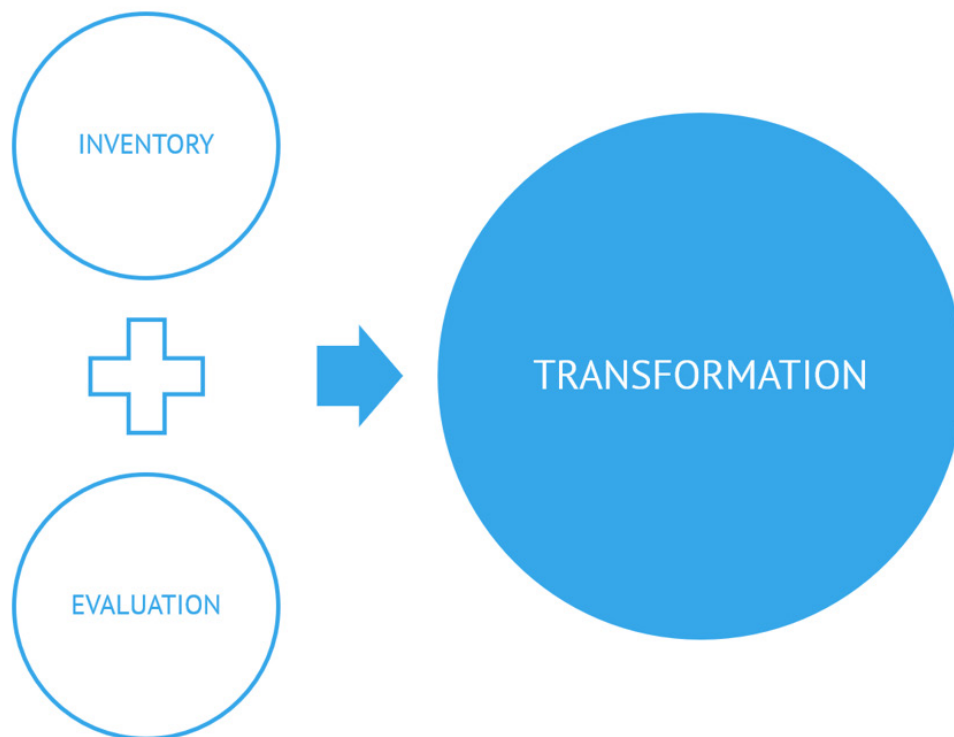
To achieve a rationalized application portfolio, CIOs need to enable application prioritization throughout the organization. By introducing Next-Insight to support application governance and IT landscaping, application portfolio managers can designate business owners and technical specialists to assess the business and technical fit of applications. This exercise allows IT portfolio managers to prioritize their IT spend and binds IT budget allocation to a rationalized decision process.

Businesses that are in the process of establishing an IT landscape can simultaneously commence the evaluation of their applications. Even while the application portfolio may be incomplete or with poor

data, managers can assign business owners and IT specialists to begin the evaluation phase. This procedure often reveals some applications with a very low business and/or technical fit, indicating potential quick wins. By commencing decommission, additional budget gets free and the portfolio gets replaced and modernized. Alternatively, it may highlight applications with a great business fit but where more investment should be allocated to further improve efficiency. In Next-Insight, managers can view dashboards that help identify these quick wins within their business areas, such that they can immediately begin to define initiatives to improve their portfolios and establish an impact on improving their business digitalization.

### We help planning the transition to Cloud





### LIFECYCLE MANAGEMENT

With lifecycle management at Application level, Next-Insight offers the opportunity to plan transformations of your landscape to set another target architecture. With proper application prioritization in place, businesses can begin sunsetting applications that no longer fit into the enterprise architecture, plan their replacements if needed, and introduce new ones where IT-business gaps are identified.

With lifecycle management at software level and technology level, we offer to control IT debt. With collaboration from standard management, there is an ever-growing alignment of the two teams managing technologies and managing business applications.

Using Next-Insight, managers are empowered by the ability to view how applications support their products, what the current lifecycle plans are for those applications, and manage the plan to ensure applications they depend on are continuously supported or replaced with better alternatives. Easy access to application data allows to quickly connect with business owners, architects or specialists when a new lifecycle plan is to be determined for the application.

GET IN TOUCH

## ABOUT US

We believe that successful transformation and strategy execution is about more than just conceptual thoughts. Taking you on a journey, we help you succeed with strategy planning, change & business transformation.

BETTER DECISIONS POWERED BY NEXT-INSIGHT!

**Next-Insight**

---

HOW CAN WE HELP YOU? WE LOVE TO HEAR FROM YOU,  
JUST REACH OUT TO US:

**EMAIL**

[info@staunstender.com](mailto:info@staunstender.com)

**PHONE**

+45 29 85 64 50

**WEB**

[www.staunstender.com](http://www.staunstender.com)

[www.next-insight.com](http://www.next-insight.com)

**ADDRESS**

Henningsens Alle 8

2900 Hellerup

Denmark