

STAUN & STENDER

Henningsens Alle 8
2900 Hellerup
Denmark



ROADMAPS AND INVESTMENT PLANNING

EXECUTIVE SUMMARY

Roadmaps and Investment Planning (RAIP) is the business perspective to your strategic planning and budget priorities. With a modern portal, we facilitate place to capture every bright idea to drive the formulation of initiatives and roadmaps to be shared across managers and end-users across the organisation.

With a mature governance to your initiatives and roadmaps, you can take a strategic shift in your company and increase transparency to planned initiatives, strategic objectives and technical drivers and formulate demands for business cases and projects. To support crowd ideation and aligned decisions to prioritization, we help you to plan the demands and resources and to move into active project portfolio management. We provide improved focus to shared roadmaps, business case justification and strategic alignment with linkage to the architecture management. Our ready-made solutions are here to help you accelerate the roadmap planning and execution of investment planning.

BUSINESS QUESTIONS

01

HOW MANY ROADMAPS & INITIATIVES DO YOU HAVE?

02

HOW DO YOU SHARE GOALS & ROADMAPS ACROSS DEPARTMENTS?

03

HOW DO YOU CRAFT INTERACTIVE ROADMAPS?

04

HOW DO YOU JUSTIFY THE "RIGHT" DEMANDS?

05

HOW DO YOU APPROVE DEMANDS?

06

HOW DO YOU MASTER PROJECT PORTFOLIO EXECUTION?

ROADMAPS AND INVESTMENT PLANNING

DO WE NEED IT?

Every large organization has many departments with managers who want to articulate direction of development. To support alignment and coherency, it is crucial to craft roadmaps that can be shared across departments and that provide a holistic end-to-end approach to initiatives and directional development. With supporting ideation throughout the organisation, you obtain an intuitive workflow to formulate initiatives, themes and roadmaps that connect to strategic goals and drivers, but also relate to where in the architecture that change will take place. This serves as input to the overall demand process where business case justification and resource planning take place. With intuitive, integrated, and interconnected data, you can easily track how a roadmap consists of initiatives, and how it translates into demands, then to become a project later. With focus on the planning process, we offer to see where resources are planned for usage, and which bottlenecks you face in execution.

The solution makes it simple to capture any bright idea – not just the ones from management. With a single portal for all employees, you can drive innovation by giving your employees access to create initiatives and group them via themes and roadmaps. Management will then apply the funnel perspective to promote the best ideas to demands and implementation.

We often meet companies that are challenged by the gap between strategy and execution; this solution closes the gap to provide insight to process of how to move from ideation to outcome with a modern and intuitive solution. At the same time, as demands are identified, they are typically evaluated against delivery constraints such as resources and budget constraints.

SOLUTION ELEMENTS

The solution to Roadmaps and Investment Planning is a business-led discipline to take control of your initiatives with the traditional set of processes and data-updates, such as:

- Ideation - How to create an initiative?
- Roadmaps as combined efforts of future development
- Demand process of how to bundle development into business cases and resource allocation
- Project execution process to ensure risk management, schedule reporting, financial reporting, and progress tracking

The solution has focus on the end-to-end process from ideas to execution, but also on the centralized approval and tracking of the portfolio of development (project portfolio management) while keeping the linkage to the architecture.

“A GOAL WITHOUT A PLAN IS
JUST A WISH.”

- ANTOINE DE SAINT-EXUPÉRY

“INVEST IN THE FUTURE
BECAUSE THAT IS WHERE YOU
ARE GOING TO SPEND THE REST
OF YOUR LIFE.”

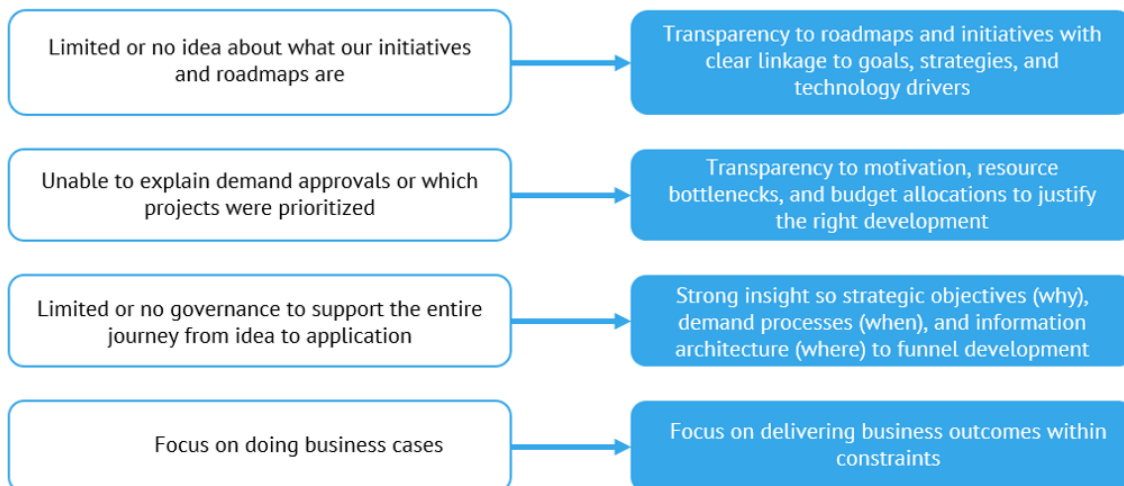
- HABEEB AKANDE

NEXT-INSIGHT

SHIFT OF MINDSET

As more and more solutions are delivered by cloud-vendors, there is a shift in the architecture practice to move away from the old “IT-centric” applications stack and into a service-enabled business model where organisations prefer transparency of cost of services. This transparency is necessary to pair cost and value to drive improved

performance. While for some years organisations often outsourced with the wish to get improved transparency, reality is that if not structured before an outsourcing, typically things do not improve. With our approach we can help you to shift the mindset:



TRANSPARENCY

Next-Insight offers fresh and updated information to the estate of business and IT. We integrate and rely on external data sources, bringing it all together in an intuitive single source of connected and collaborative truth. We help you to manage strategies, must-win battles, technology drivers, and project portfolio management keeping a constant focus on what should be innovated, improved or removed. We

guide you during your transformation to enable growth of maturity and agility of your organisation. We encourage innovation and bring it into a digital process with a strong focus on governance. With our assistance, you gain improved transparency to your development pipeline.

INTEGRATIONS

With Next-Insight there is access to API and SSIS to support integrations with most external systems.

For customers having AD with ADFS, Next-insight is supporting Single-Sign-On.

For customers having computer assets in a CMDB, Next-insight is supporting integrations too (Cherwell, ServiceNow and Remedy, etc.).

With an online information portal driven by Next-Insight, you gain insight to the future mastering an eco-system of connectivity. Exports are easily obtained in Excel, PowerPoint or Word, so that you can further manipulate data.

While Single-Sign-On is something we advocate to do during the early stages of the implementation, many of the additional data-sources can be imported or connected later.



CHERWELL

Align the CMDB with the EA and governance portal in Next-Insight.



SERVICE NOW

Eliminate time with our integration to Service-Now. Manage your connected insight in Next-Insight.



SNOW

SOFTWARE

Synchronize your software and assets component lifecycles with your architecture repository, Manage your vendor contracts.



FLEXERA

Synchronize your software and asset component lifecycles with your architecture repository.



MICROSOFT
WORD/PDF

Generate output in Word and PDF to support compliance requirements. Automatic-report generation.



MICROSOFT
EXCEL

Import & export from Excel. Export or synchronize directly from Next-Insight to support adhoc analysis and BI.



MICROSOFT
SQL

Next-Insight supports integration to external databases for import, export & online synchronization.



XML

Next-Insight benefits from import & export to XML to support e.g. BPMN, data imports, etc.

NEXT-INSIGHT: BETTER ANALYTICS AND DATA QUALITY

DRIVERS

Next-Insight carries an ArchiMate-based metamodel and TOGAF-related views to support all the investment life cycle. In one portal, you have the possibility to align how business requirements and ideas translate into roadmaps and demands, later to be approved pieces of development. No one has a better insight to the information that connects a business end-to-end than an enterprise design portal like Next-Insight. With ArchiMate comes a holistic focus on planning to help with architecting and building.

Better decision making comes from the ability to understand the cause and impact of any business change. To make good decisions you need data of high quality and that is why we provide views and tracking to motivate better data for the decision support.

As part of the overall investment process, the portfolio office will have insight to business cases and justifications of the initiatives and roadmaps that form a better foundation for prioritizing the “right” project. At the same time, we offer a simple and intuitive reporting of active projects to ensure that projects are delivered the “right” way with support of the architectural processes.

In the area of resource utilization, our solution has focus on the balance between the capacity of a development unit and the resources of the individual teams. To

help team managers with better planning, our solution offers transparency to resource allocations and planned usage of resources.

DIGITAL ROADMAPS

Only a few years back roadmaps were series of PowerPoint with free text and figures. Those days are gone or may at least be a snapshot output. Today we make digital roadmaps, enabled by an end-to-end process, that ensures the linkage to strategic drivers and objectives that are shared, and which support collaboration and planning.

If you have challenges with mapping out your entire business ecosystem, imagine all the collaboration being just one-click away. With the new approach and customer-facing activities, products and projects are orchestrated by people of your own organisation where dependencies between assets, information, and investments suddenly become transparent for everyone. You stay competitive by responding rapidly and decisively to changes in market forces and you start to see every cause and effect. With Next-Insight, we reduce business complexity and empower people to collaborate and information sharing. We eliminate unnecessary waste and cost; helping you to navigate into the future.

Through properly managed governance, risk, and compliance – we digitalise the ideation and initiative process to build

ideation and initiative process to build roadmaps and funnel new development. No more people sitting on islands of knowledge. The benefit of doing the investment planning cycle in Next-Insight is a connected truth, obtained by an enterprise digital design that supports an iterated and integrated approach to investment planning. With Next-Insight you get a single portal for all your employees.

HOW TO SUCCEED WITH **DIGITAL ROADMAPS**

STRATEGY

Turn strategy into planning – ensure the linkage to strategic drivers and re-work on metadata. Balance the portfolio.

ROADMAPS

Initiatives are grouped by themes and roadmaps. Build and manage your own roadmaps to share with colleagues.

SHARING

Sharing is key for getting fresh information. With online access, you ask your colleagues for input.

CONNECTEDNESS

Value is often gained from connecting the silos – how strategies & products all link to investments. We bring siloes into an eco-system.

ITERATED

With more agile development, there is an increased need to iterate strategies and development.

INTEGRATED

We democratize input and we provide integrated knowledge by turning information into dashboards, roadmaps, and decision support.

GET IN TOUCH

ABOUT US

We believe that successful transformation and strategy execution is about more than just conceptual thoughts. Taking you on a journey, we help you succeed with strategy planning, change & business transformation.

BETTER DECISIONS POWERED BY NEXT-INSIGHT!

Next-Insight

HOW CAN WE HELP YOU? WE LOVE TO HEAR FROM YOU,
JUST REACH OUT TO US:

EMAIL

info@staunstender.com

PHONE

+45 29 85 64 50

WEB

www.staunstender.com

www.next-insight.com

ADDRESS

Henningsens Alle 8

2900 Hellerup

Denmark